

CAT CHAT!

***From the
streets to
the treats –
Ruby's story***

***What's
happening
on the
show scene***

***MORE
THAN A
CAT SHOW***

***- THE HEART
BEHIND ARMIDALE***

***You don't
have to do
this alone!***

***Cats rule at
aged care!***



PURINA®
PRO PLAN®
FOR PROFESSIONALS™

P4P

Save up to
40% OFF*

PRO PLAN Food
& Supplements



Join P4P today!



Convenience
of Online
Ordering



Pet Food
& Care
Products



Professional
Pricing &
Promotions



Free
Shipping
over \$60



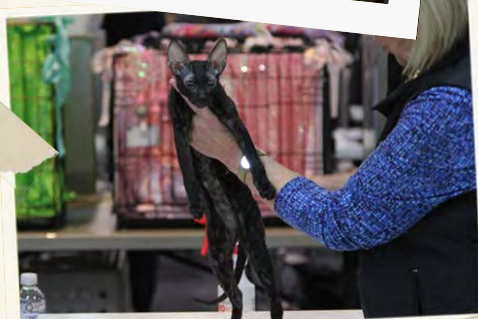
PRO PLAN Range
Satisfaction
Guaranteed

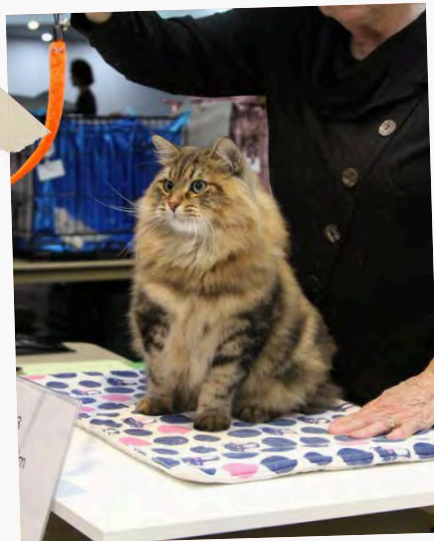
*Calculated against RRP as recommended to the trade.



SHOWSCENE!

Step into the spotlight with us as we relive some moments from recent cat shows! From stunning ribbons to backstage cuddles, these snapshots capture the heart and hustle of the show world - and the magnificent cats (and humans!) who make it all happen!





All images courtesy of Di Stokes

THANK YOU TO ***OUR SPONSORS!***

We extend our heartfelt thanks to our generous sponsors for their invaluable support.

Your contributions help make our shows possible - bringing together passionate exhibitors, devoted breeders, and of course, the fabulous felines we all adore.

Because of you, we're able to create a welcoming, well-run, and memorable experience for our community.

Your belief in what we do - and in the cats we love - means the world.

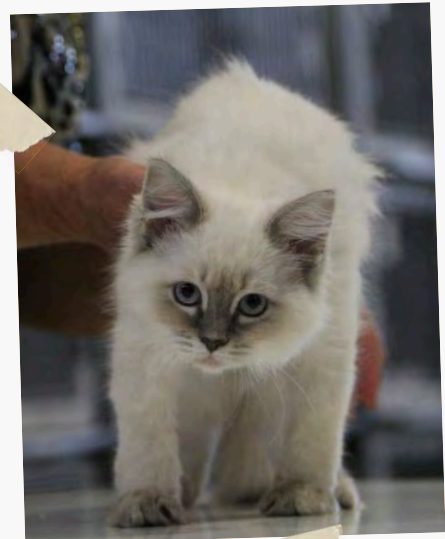
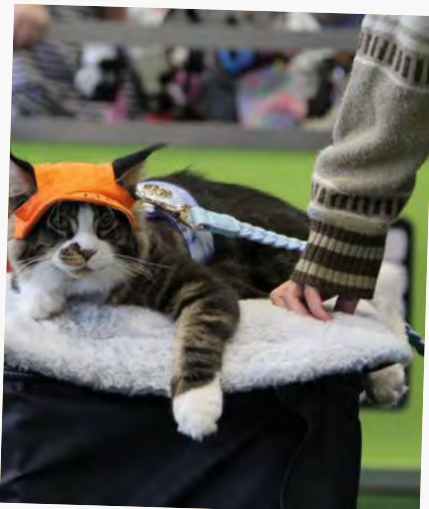
Thank you for being part of our journey and helping us shine.





SHOW SCENE!

Sydney Royal Easter Show





**Coolcoons Crystal White Snow
Group 1 Winner
Lynda Mulheron**

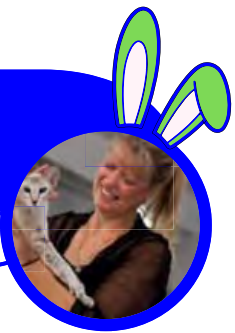


**Bajimbi Classic Opal
Group 2 Winner
Bambi Edwards**



**Bajimbi Cream Duchess
Group 3 Winner & Supreme
Bambi Edwards**





Snowgum Benson
Group 1 Winner & Supreme
Melanie Fletcher



Bajimbi Classic Opal
Group 2 Winner
Bambi Edwards



ACF AOE DOUBLE GRAND PREMIER
Nareira Leonard H McCoy
Group 3 Winner
Lynn Moorman





Greencroft Bees Knees
Group 1 Winner & Supreme
Tony and Jeanine Brown

Zoel Kasper
Group 2 Winner
Melanie Fletcher



El'sprite Charlemagne
Group 3 Winner
Trish Lynch



Best Companion In Show

Who Is Wilder

Black Silver Spotted Tabby & White Domestic

Exhibitor: Lauren Audet

**Royal Easter Show
3/4/26**



Supreme: Ring 1

Rita Wiseman



Bajimbi Cream Duchess
Cream Burmese

Exhibitor/ Breeder: Bambi Edwards

Royal Easter Show
3/4/26



Supreme: Ring 2

Jenni McKernan



Snowgum Benson
Black Mackerel Tabby Siberian

Exhibitor/ Breeder: Melanie Fletcher

Royal Easter Show
3/4/26



Supreme: Ring 3

Deborah Cameron



**Greencroft Bees Knees
White (Orange-Eyed) Persian**

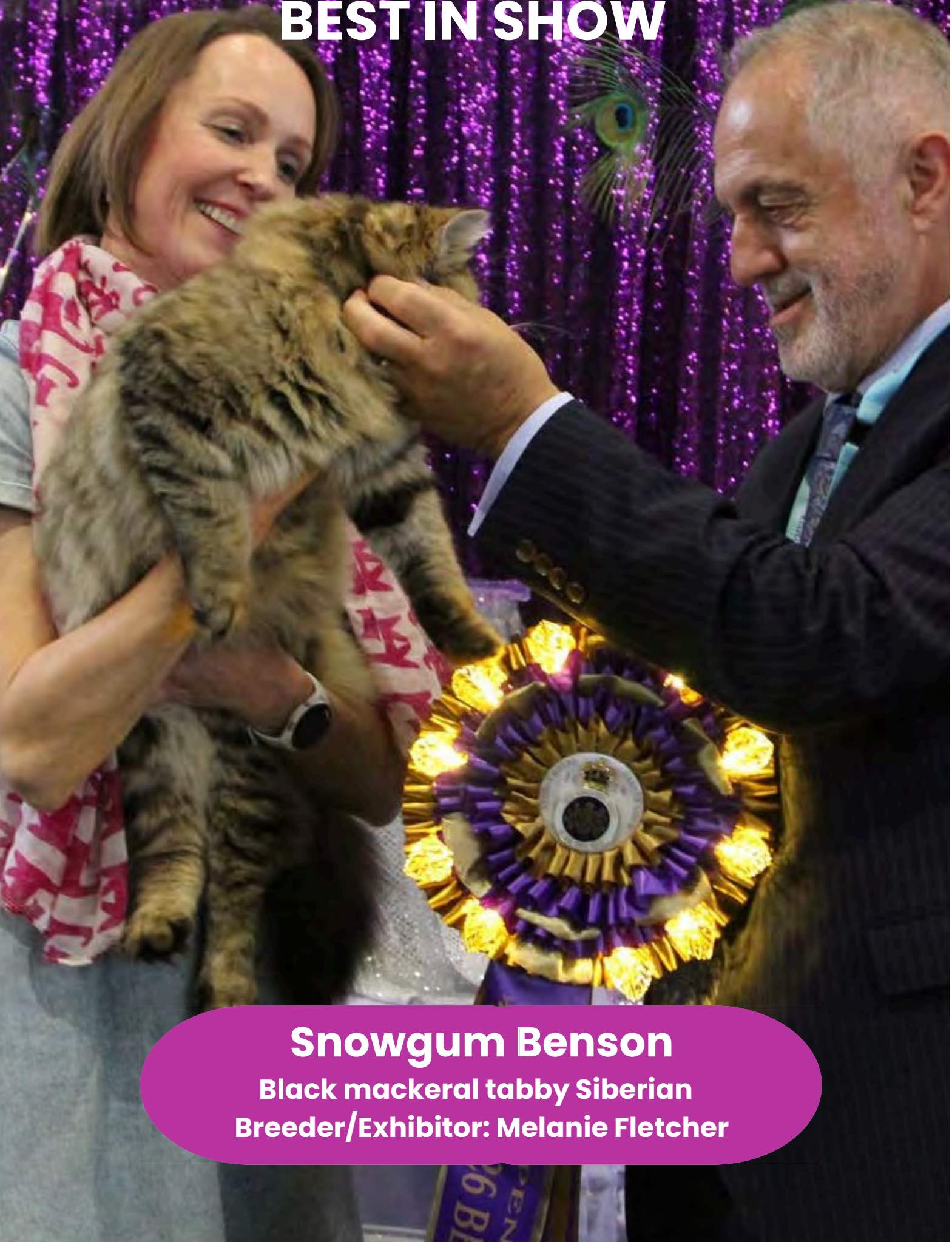
Exhibitor: Tony and Jeanine Brown
Breeder: Suzette Greentree

**Royal Easter Show
3/4/26**



Sydney Royal Easter Show 2026

BEST IN SHOW



Snowgum Benson

Black mackerel tabby Siberian
Breeder/Exhibitor: Melanie Fletcher

MORE THAN A CAT SHOW -

the heart behind Armidale

There are cat shows, and then there are weekends that remind you exactly why you fell in love with the cat fancy in the first place.

For many exhibitors, the annual Armidale Cat Club Show is much more than a date on the calendar. It's a road trip, a reunion, an adventure, and a chance to spend time with people who share the same passion for beautiful cats. But behind this much-loved event is one woman whose dedication has turned a regional cat show into one of the highlights of the showing year.

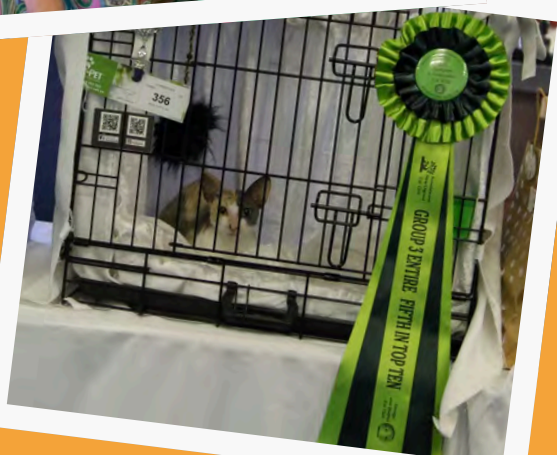
That woman is Lyn.



For exhibitors like breeder and exhibitor Colleen, attending the Armidale show is no small commitment. Living on the south side of Sydney means an eight-hour drive each way, careful planning around breeding schedules, organising care for cats left at home, and loading what feels like half the house into the car.

"I can take two cats and somehow end up with four suitcases for them," Colleen laughed.

Yet year after year, exhibitors make the journey. Why? Because Armidale is special.





Part of the attraction is the quality of the event itself. Lyn consistently attracts highly regarded judges, including international judges, giving exhibitors opportunities they might not otherwise have.

The show also draws cat lovers from Queensland, Northern New South Wales, and beyond, creating a gathering that feels bigger than a typical local show.

"You get to see people and cats you don't normally see," Colleen explained. "It's not just about the competition. It's about the friendships and the community."

And community is something that shines brightly throughout the entire weekend.

While exhibitors see a smooth-running show, much of the real work happens quietly behind the scenes.

This year's event faced more than its fair share of challenges. Fuel shortages and rising travel costs affected entries. Wild weather disrupted flights. One international judge was unable to attend, while others arrived significantly later than planned due to cancellations and delays.

Yet somehow, the show never skipped a beat.

Schedules were adjusted. Plans were reshuffled. Problems were solved. Most exhibitors barely noticed.

That's because while everyone else was enjoying the weekend, Lyn and

her team were working tirelessly in the background to make sure everything ran smoothly.

"She just keeps dealing with crisis after crisis and makes it happen," Colleen said. "The exhibitors don't feel the stress because she's handling it all behind the scenes."



It's not just her organisational skills that make people admire her. It's her heart.

One story from the weekend perfectly captures the impact Lyn has on those around her. A family friend travelled all the way from Sydney by train - not to exhibit, not to compete, but simply to spend a day helping Lyn and her son Eamon.

That's a long trip for anyone. Yet he made the journey because he wanted to support people he genuinely cared about.

As Colleen observed, "That says everything about the kind of people they are."

Anyone who knows Lyn knows she isn't one to seek praise. In fact, she's far more likely to brush off compliments than accept them. Yet the affection and respect people have for her is impossible to miss.

She sources sponsors. Organises judges. Secures venues. Coordinates schedules. Solves problems. Creates specialty rings. Finds prizes. Handles logistics. And when the show is over, she's often still there long after everyone else has gone home.



Even packing up. Many exhibitors offer to help. Many do help.

But Lyn simply keeps going, steadily working through her list because that's who she is. What makes it even more remarkable is that she isn't slowing down. In recent years she has expanded beyond the annual Armidale event, bringing the spirit of the country show to Sydney with the "Country Comes to the City" show as well.

Because for Lyn, this isn't just an event. It's a passion.

And perhaps that's why people keep coming back.



Certainly, exhibitors leave with ribbons and awards. Colleen's own girl Truffles earned her very first Supreme award this year, making the weekend especially memorable.



But when asked what she really takes home after a weekend like Armidale, her answer wasn't trophies.

It was friendships. Connections. Memories. An experience. The feeling of being part of something bigger.

At a time when life feels increasingly busy and expensive, events like the Armidale and New England Cat Club Show remind us that some things are worth making the effort for.

The cats may be the stars of the show, but behind every successful event is someone making the magic happen.

For Armidale, that's Lyn.

And judging by the smiles, stories, and kilometres travelled each year, the cat community is incredibly grateful she does.





YOU DON'T HAVE TO DO THIS ALONE!

Cat breeding is a labour of love. It brings joy, pride and deep connection - but it can also bring periods of intense pressure. Even the most experienced breeders can find themselves overwhelmed when challenges stack up: illness in cats or kittens, numbers creeping higher than planned, financial strain, or simply running out of physical or emotional energy.

Cats NSW wants to say this clearly and kindly: help is available - and it's okay to ask for it.

When the weight feels heavy

There are times when things don't go to plan. A health issue spreads faster than expected. Litters overlap. Veterinary bills mount. Personal illness, injury or exhaustion makes everyday tasks harder. For some, anxiety, stress or low mood can quietly creep in, making it even more difficult to reach out.

Mental health challenges can affect anyone. Feeling overwhelmed, ashamed or afraid of being judged can stop people from asking for help - even when they care deeply about their cats.

If you recognise yourself here, please know: you are not alone, and you are not failing.

Support exists - but it starts with speaking up

There is practical and emotional support within the Cats NSW community, but it can only be offered if others know you need it. Early conversations can lead to:

- Advice on managing illness, quarantine or recovery
- Help with short-term care, fostering or reducing pressure
- Guidance during financial or logistical difficulties
- Reassurance, perspective and shared experience



Often, a small amount of help at the right time can prevent a situation from becoming overwhelming.

Why timing matters

Difficult situations are not, in themselves, a problem. What matters most is how early they are addressed. When issues are tackled early - with openness and a willingness to seek support - outcomes are almost always better for cats and for breeders.

Waiting too long, especially when you are already struggling, can make everything feel harder and more isolating.

Reaching out is responsible breeding

Asking for help is not a sign of weakness. It is a sign of care, insight and responsibility. It shows commitment to animal welfare, to your own wellbeing, and to the standards we all value within the cat fancy. Many respected breeders have faced tough periods - and many will tell you that asking for help was the turning point.

A supportive community

Cats NSW encourages members to reach out to:

- Cats NSW management or relevant committees
- Breed councils or experienced mentors
- Trusted fellow breeders

These conversations are treated with respect and discretion, and their purpose is support - not judgement.

Take care of yourself, too

Looking after cats means looking after the person caring for them. If you're feeling exhausted, anxious, low or stuck, please take that seriously. Help - practical or emotional - can make a real difference. If things feel like they're becoming too much, pause and reach out.

Support is there - but it begins with asking.

Because caring breeders deserve care.





TOFU
CAT LITTER
— AUSTRALIA —

Cats
New South Wales
Incorporated

EXCLUSIVE NATIONAL CAT LITTER PARTNER

Naturally biodegradable

Made from top
quality pea fibre



The First Enzyme Activated Cat Litter In The World™

Australian patented odour
control technology



No artificial scent irritation

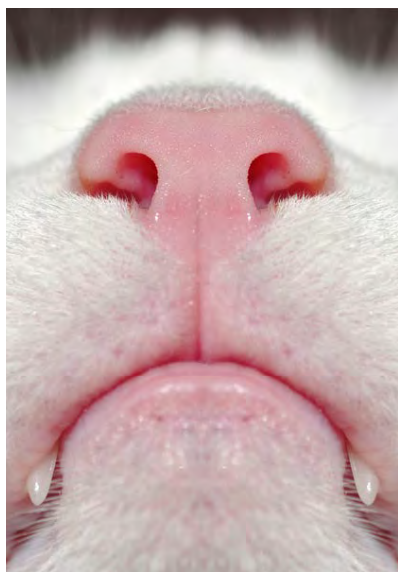
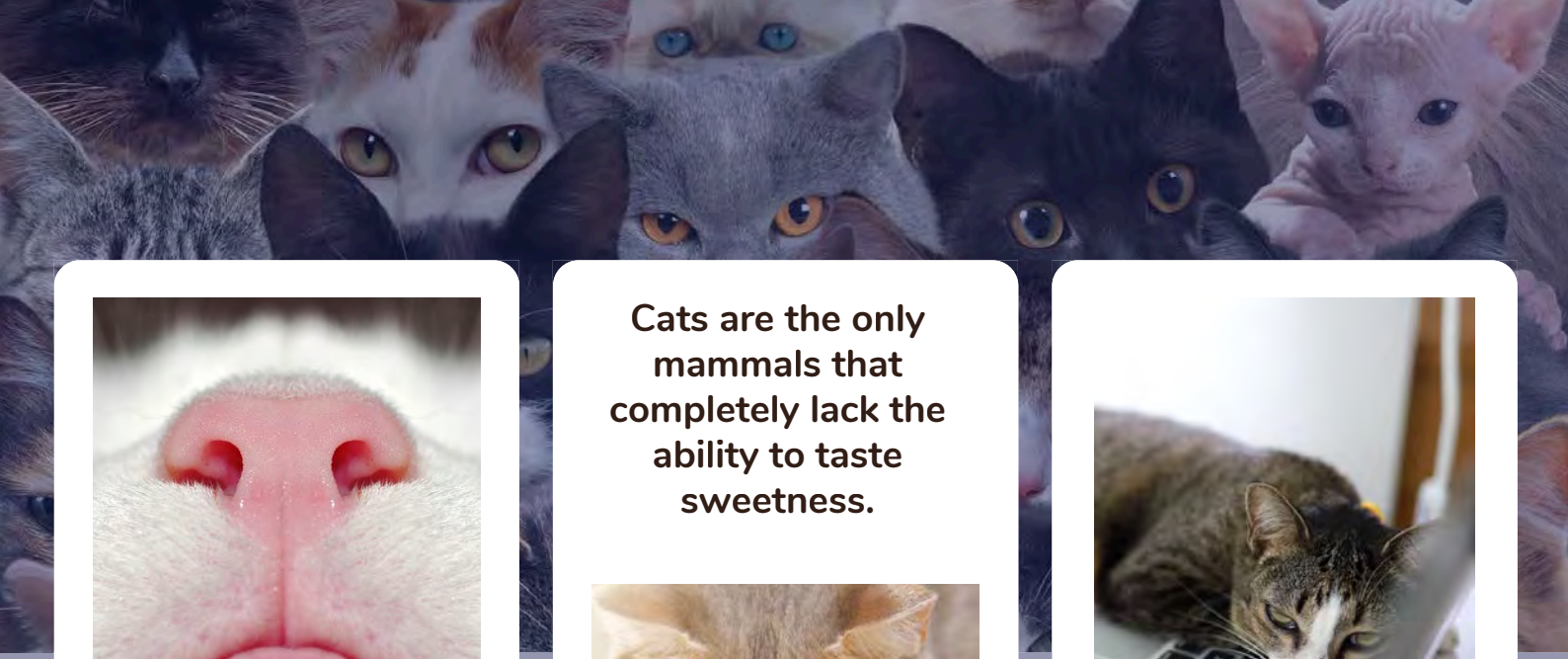
Baking soda and
activated charcoal
plant-based formula



Flushable and Dust-free

Game changing
performance means
best value per KG





Just like humans
have unique
fingerprints, every cat
has a totally unique
nose print!

Cats are the only
mammals that
completely lack the
ability to taste
sweetness.



"I pretend not to like
you, but I sit on your
keyboard for a
reason."

IF IT FITS, I SIT.



From the streets to the treats – Ruby's story

Not all cats are born wanted, or with the promise of a safe, happy home. Rescue cats often begin life facing hardship, and while some recover quickly, others take time to learn trust. Ruby was one of the latter.

She was born in the backyard of an elderly woman, alongside her siblings and mum. While the others were rescued early, Ruby evaded capture until she was six months old, surviving alone-fearful of every noise and movement.

Eventually, a kind rescuer, Elsje, brought her into the Illawarra Cat Rescue program. Named "Felix" by Elsje's children, she received veterinary care, desexing, and was soon ready for a furever home.

That's when I met her.



My daughter, Colleen, who breeds Cornish Rex, often supports Illawarra Cat Rescue and told me about Felix. I had long wanted a cat of my own, and when I met her, I fell in love. Beneath her fluffy tuxedo coat was a timid little soul who, I felt, needed me as much as I needed her. Felix became Ruby, and at seven months old, she began her new life.

Settling in was not easy. She was skittish, hiding at every sound. I gave her space, patience, and gentle encouragement. Slowly, she began to trust-venturing out, exploring, and eventually claiming my bedroom as her safe haven.

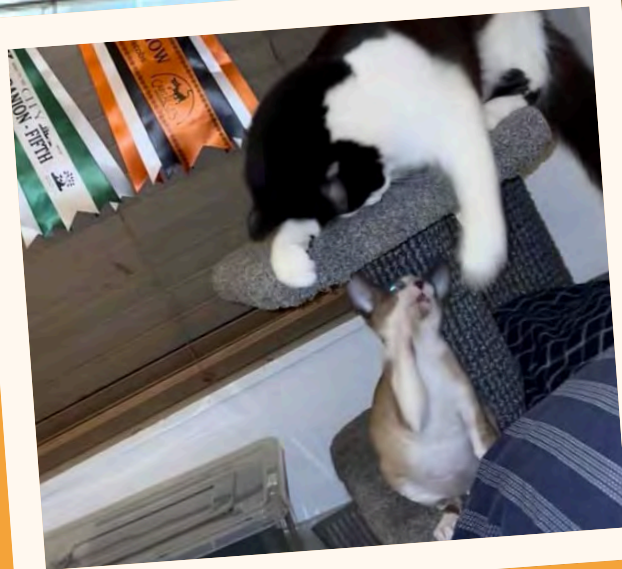
Her biggest breakthrough came with Herbie, a playful Cornish Rex kitten who decided my room was his too. He persistently invited Ruby to play, and little by little, her walls came down. Soon, she was wrestling and learning how to simply be a cat.

Three months after coming home, I took her to her first show in Canberra. Nervous but brave, Ruby handled it beautifully-and to my immense pride, she was awarded Supreme Companion.

She still finds shows a little daunting, and her confidence continues to grow at her own pace. Whether her show career is long or short doesn't matter. What matters is how far she has come.

Today, Ruby races through the house, rules alongside the mischievous Rexes, and has fully embraced her new life. She loves nothing more than curling up on my bed for ear scratches, purring softly-her quiet way of saying she's content, safe, and home. Every companion cat has a story. This is Ruby's.

Rescue organisations make stories like hers possible. Without them, so many cats would never know the love and comfort of a real home. For that, they deserve our deepest thanks.



Support Illawarra Cat
Rescue here

Want more fun cat behaviour decoded?
Let us know which mysteries you'd like us to tackle next!

Di-Vetelact[®]

THE SCIENCE TO THRIVE

Since 1974

Proud Sponsor



customerservice@divetelact.com | www.divetelact.com | 1800 336 547

CATS RULE AT AGED CARE!

Cats can be wonderful aged care therapy pets, bringing comfort, joy and laughter to senior citizens. I'm Charlie (aka Birali Apollo), a three-year-old blue point Birman; my little brother Cooper (Birali Cerulean Sky) is a one-year-old lilac tabby point Birman. We volunteer at Melrose Aged Care Village in Pendle Hill, Sydney, along with our doggie neighbours Ruby and Leo, a Cavoodle and a Groodle. I've taught them everything they know about being a therapy pet.

Mummy (Carol) and I began volunteering by accident three years ago, when we were visiting my Nanna at Melrose. People in residential aged care can't keep pets, but the manager was keen to have animals around to improve residents' wellbeing. She was excited to meet me, and asked if we could come regularly to visit other people too. Along the way, we added our doggie friends and Cooper to what Mummy calls her circus troupe!

*Residents,
family
members and
staff light up
when they
see us...*

*some say it's
the highlight
of their week.*



Having started visiting as kittens, Cooper and I are comfortable travelling in the car, wearing a harness, wandering on a lead and – after a month or so – making ourselves at home anywhere at Melrose, for around 90 minutes two days a week.

We visit people in their rooms and lounges, including the high care wing for those living with dementia. I own all the sofas, chairs, tables, beds, sinks and walkers, while Cooper enjoys wardrobes, boxes and bags.

Luckily, Mummy has grown eyes in the back of her head to keep us out of mischief and ensure our friends are having a good time. We love making people relax and smile simply by looking beautiful, playing, accepting compliments, strokes and scratches, or even taking a cat-nap.

We're not lap cats yet, so Mummy wheels us up to people on a trolley or a wheelchair. Cooper likes his cat backpack, which Mummy wears on her front along with a toolbelt where she clips our leads and keeps treats, toys, wipes, bags and a water bowl. She looks professional but we're all just experienced amateurs!

Residents, family members and staff light up when they see us; some say it's the highlight of their week. We all look forward to going and Mummy feels she's making a real difference just by being herself, chatting and spending quality time with friends and pets.

If you're a cat parent, please consider visiting in aged care. It's truly rewarding for all.



4 AM. EVERYONE IS ASLEEP

PERFECT TIME TO RUN FROM ONE END OF THE HOUSE TO THE OTHER AT FULL SPEED AS LOUDLY AS POSSIBLE.

WHAT IF THE MAN IS NOT MY PET



MEANWHILE IN THE LAST CARDBOARD BOX ON EARTH...

BUT I'M HIS

When you are the last cat built for the day

And there are no matching parts



Clean where pets eat and sleep — safely.

TRUECO
A SAFER WAY TO CLEAN



TRUECO

A SAFER WAY TO CLEAN

“

**I PREFER CATS
OVER HUMANS
SIMPLY BECAUSE
CATS ARE JERKS
BUT AT LEAST THEY
DON'T HIDE IT**

”





BREEDER PARTNER PROGRAM

What we offer your new owners

- 30 days free insurance + additional month if owners continue policy on
- 0 day exclusion period for illness, dental and accidental injury
- No Sub-Limits
- Up to \$25,000 Annual Limit
- Australian Owned

What we offer our breeder partners

- Access to free quarterly seminars
- FREE Knose branded collars
- Earn Commissions
- 15% Discount of own cats policies

For more information or to join the breeder partner program today contact us on 02 4406 8002 or join the program today -->



knose
Pet Insurance

Proud sponsors of

Cats
New South Wales



When the unexpected happens!

Bringing home a new kitten is one of life's most exciting moments.

For breeders, it's also the result of months of planning, care, socialisation, veterinary checks, and plenty of love. By the time a kitten leaves for their forever home, breeders have done everything possible to give them the best start in life.

But even the healthiest kittens can experience unexpected accidents or illnesses.

When that happens, new owners can suddenly find themselves facing difficult decisions and unexpected veterinary expenses.

Pet insurance helps provide peace of mind during those early months, allowing families to focus on their new kitten rather than worrying about the financial impact of an unexpected trip to the vet.

For breeders, offering insurance also demonstrates a commitment to supporting their kittens beyond adoption day. It's a simple way to help new owners feel confident and prepared as they begin life with their newest family member.

That's why many breeders are choosing to send their kittens home with complimentary insurance coverage through the Knose Breeder Partner Program.

The program provides up to two months of complimentary cover for eligible kittens, helping new owners get started with added confidence while giving breeders the reassurance that their kittens have an extra layer of protection as they settle into their new homes.

Because one of the greatest gifts you can give a new kitten family isn't found in the kitten pack. It's peace of mind.



IMAGINE HOW AMAZING IT WOULD
FEEL TO BE A CAT AND KICK THE
ABSOLUTE CRAP OUT OF A STUFFED
FISH. OR RANDOMLY KICK THINGS
OFF A COUNTER...

JUST BECAUSE YOU CAN.

SIGN ME UP 🤔🤔



CAT DAD

noun

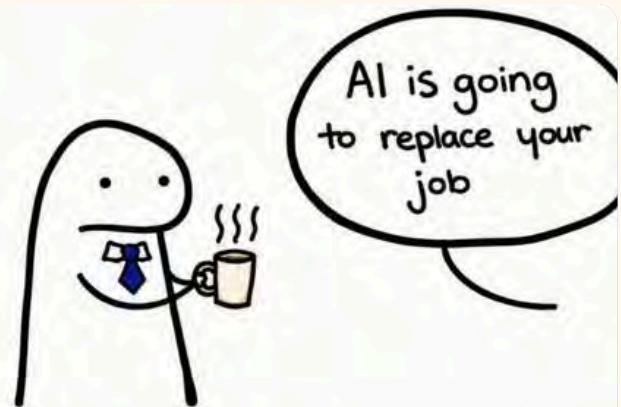
1. A person whose furniture is no longer "his". Sofas, chairs, and beds are shared by default.
2. Someone who has never moved a sleeping cat. Even if his own body goes numb.
3. A man whose home is quietly redesigned around a cat's preferences.



cat owner

(noun)

1. **CAT OWNER:** A cat who owns a human or humans.
2. **cat owner:** A delusional human who believes they actually own a cat.



@Snickers_The_Smiling_Cat

MY JOB



Thanks for the laughs
snickers_the_smiling_cat



“
**SORRY I CAN'T
COME...
I'M AN INDOOR
HOUSE CAT!**

”

